

This Spring, We're Off to Antwerp...

"The Diamond Capital of the World"

As Master IJO Jewelers, members of the Independent Jewelers Organization, the world's largest Buying Group, we have the ability to buy direct from Antwerp's leading diamond cutters, saving you heavy importers' and distributors' costs.

This opportunity allows us to select from Belgium's vast inventory, exclusively for you, top-quality diamonds in the size, shape, and price range you desire.

If you would like to own a spectacular handpicked diamond and enjoy once-in-a-lifetime savings, now is the time!

Call us today or stop by and we'll be happy to help you find the diamond of your dreams, to fit your personality, lifestyle and your pocketbook!



Romantic Red Gems - The Color Of Passion And Love

Red is the most exciting of all colors. Its bright, fiery hue stirs the emotions and quickens the pulse like no other color and has symbolized passion since ancient times. Brilliant red gemstones come in every shade of red imaginable from scarlet and crimson to rose, vermilion, and flame. And today you can choose from a surprising number of exciting red gems in a wide range of sizes, cuts, shapes, and prices. Many are very affordable, too. Ask us about them!

Ruby. The most famous red gem ranging in color from medium to dark red-vio-

let. It's hard, durable, and sparkling.

Garnet. A dazzling wine-red gem, closely resembling ruby. It's hard, glittering, and surprisingly inexpensive.

Red Tourmaline. An intensely red gem with bright inner fire. Very durable and affordable.

Red Topaz. A bright, clear, and lively red gem with light to medium red color. Moderately priced.

Red Spinel. Has a brilliant, richly saturated red color. Often mistaken for ruby. Quite inexpensive.

Stop In With Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.